

- In the first quarter of 2024, visitor arrivals totalled 8,875,757, representing a year-on-year increase of 79.4%; meanwhile, the average length of stay of visitors decreased by 0.1 day to 1.2 days. The number of inbound package tour visitors rocketed by 329.9% year-on-year to 481,793.
- At the end of the first quarter, the 141 hotel establishments offering accommodation services to the public provided a total of 46,634 guest rooms. The average occupancy rate of guest rooms increased by 9.9 percentage points year-on-year to 84.8%. Guests totalled 3,778,963, up by 39.7% year-on-year.
- In the first quarter, total spending of visitors (excluding gaming expenses) grew by 35.9% year-on-year to MOP20.35 billion, whereas per-capita spending of visitors dropped by 24.3% to MOP2,293.
- The Tourist Price Index (TPI) for the first quarter was 144.68, a growth of 4.68% year-on-year.

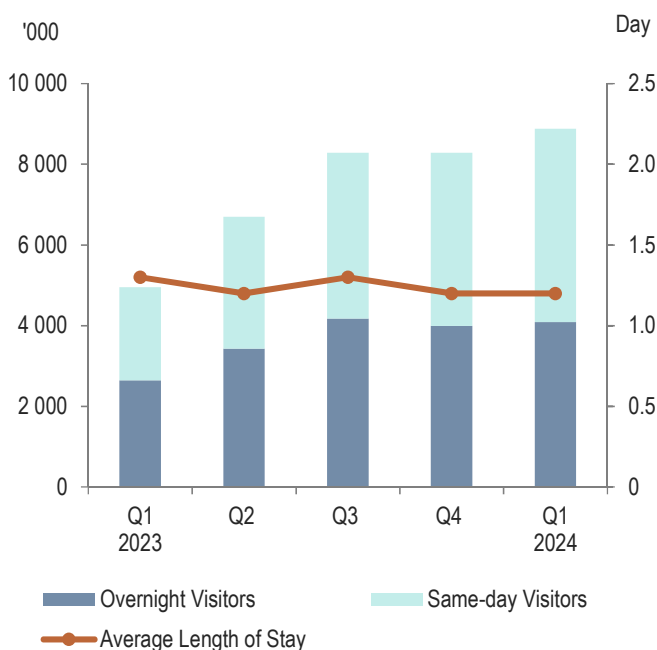
Principal Indicators

	Q1/2024	Q1/2023	Change (%)
Visitors			
Visitor Arrivals ('000)	8 875.8	4 948.4	79.4
Overnight Visitors	4 084.0	2 638.8	54.8
Same-day Visitors	4 791.7	2 309.6	107.5
Average Length of Stay (Day)	1.2	1.3	-0.1
Inbound Package Tour Visitors ('000)	481.8	112.1	329.9
Local Tour Visitors ('000)	69.6	34.4	102.2
Hotel Establishments			
Average Occupancy Rate of Guest Rooms (%)	84.8	74.9	9.9 ^a
Guests ('000)	3 779.0	2 705.4	39.7
Visitor Spending^b			
Total Spending (Million MOP)	20 348	14 978	35.9
Per-capita Spending (MOP)	2 293	3 027	-24.3
Tourist Price Index	144.68	138.20	4.68
Residents purchasing outbound services through travel agencies ('000)	112.9	65.8	71.5

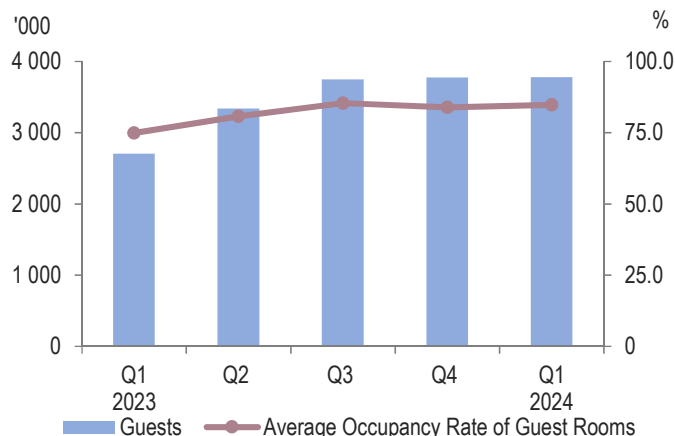
^aPercentage point

^bExcluding gaming expenses

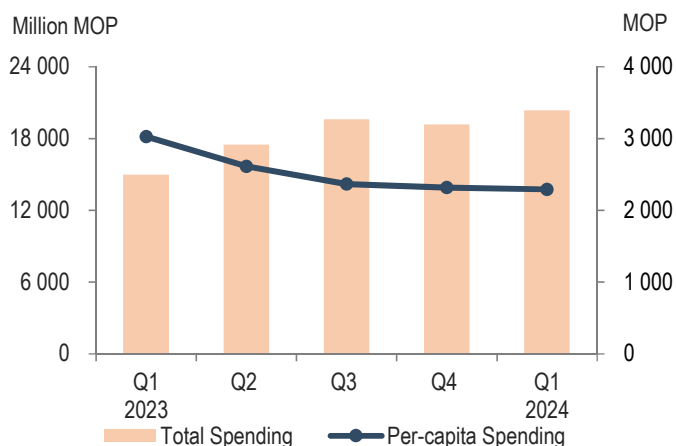
Visitor Arrivals and Average Length of Stay of Visitors



Average Occupancy Rate of Guest Rooms and Number of Guests

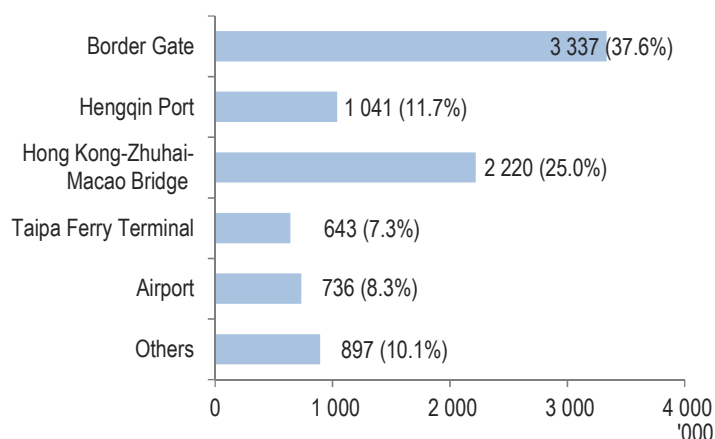


Total Spending and Per-capita Spending of Visitors

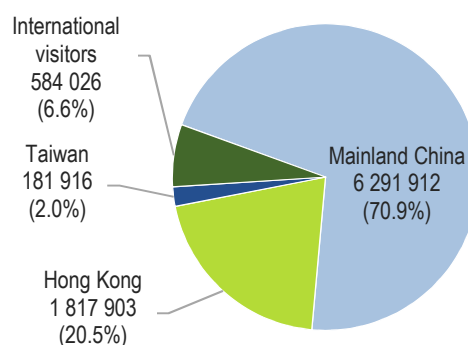


Visitor Arrivals

Visitors by Checkpoint



Source of Visitors



Principal Source of Mainland Visitors

	Q1/2024	Q1/2023	Change (%)
Total	6 292	3 238	94.3
Guangdong Province	3 266	1 889	72.9
Shanghai	284	143	98.4
Zhejiang Province	242	117	106.1
Jiangsu Province	227	119	90.3
Beijing	185	71	159.8
Sichuan Province	145	75	94.0
Hubei Province	144	81	77.6
Fujian Province	130	75	72.6
Hunan Province	126	66	90.1
Guangxi Zhuang Autonomous Region	104	82	26.6

Visitors from the Guangdong-Hong Kong-Macao Greater Bay Area

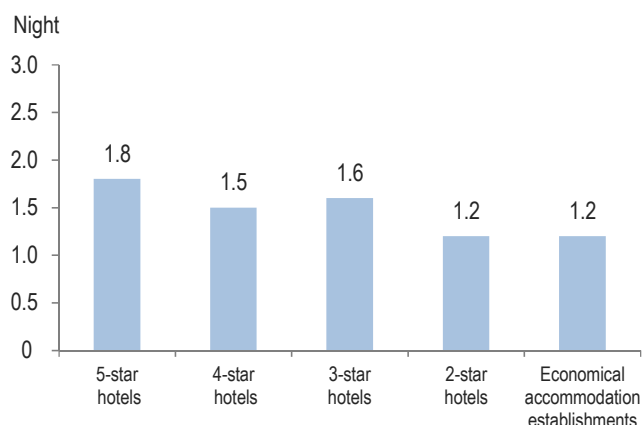
	Q1/2024	Q1/2023	Change (%)
Total	4 833	3 226	49.8
Hong Kong	1 818	1 503	21.0
Guangzhou	621	371	67.3
Shenzhen	384	193	98.9
Zhuhai	812	456	78.3
Foshan	365	204	79.2
Huizhou	51	25	100.1
Dongguan	176	102	71.5
Zhongshan	307	180	70.9
Jiangmen	239	155	53.9
Zhaoqing	61	38	61.9

Hotel Establishments

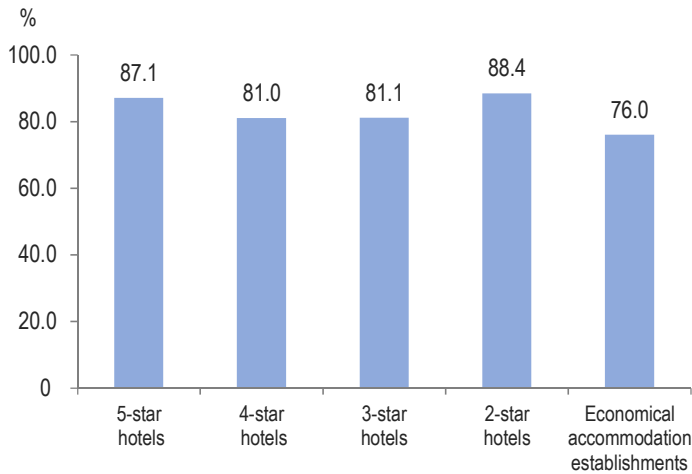
Numbers of operating establishments, guest rooms and guests

	Operating Establishments (No.)	Guest Rooms (No.)	Guests ('000)
Total	141	46 634	3 779
Hotels	100	45 528	3 678
5-star	38	28 133	2 058
4-star	19	9 160	848
3-star	19	6 365	561
2-star	24	1 870	211
Economical accommodation establishments	41	1 106	101

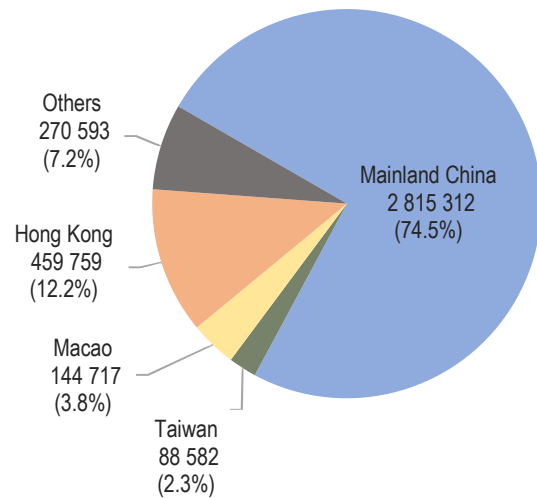
Average Length of Stay of Guests



Average Occupancy Rate of Guest Rooms



Guests by Country/Place

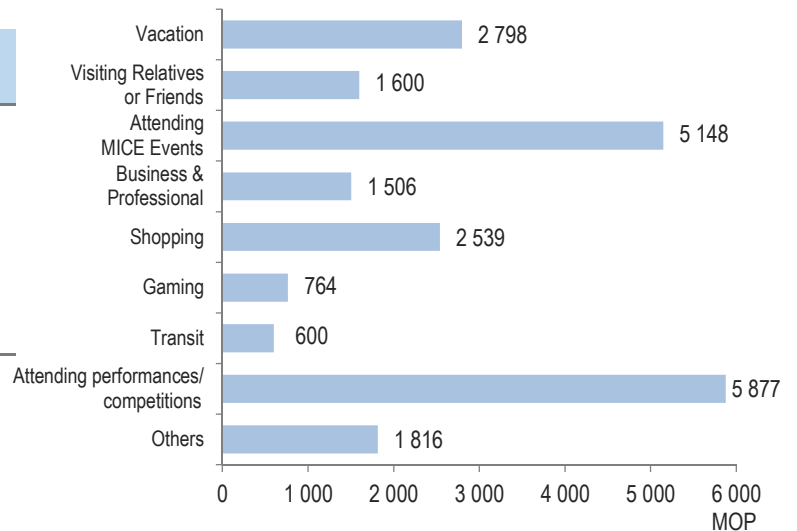


Visitor Spending (excluding gaming expenses)

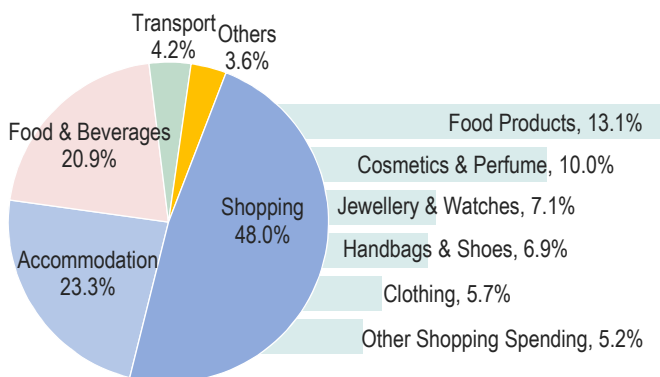
Spending of Overnight and Same-day Visitors

	Q1/2024	Q1/2023	Change (%)
Total Spending (Million MOP)			
Overnight Visitors	16 433	12 342	33.1
Same-day Visitors	3 915	2 636	48.5
Per-capita Spending (MOP)			
Overnight Visitors	4 024	4 677	-14.0
Same-day Visitors	817	1 141	-28.4

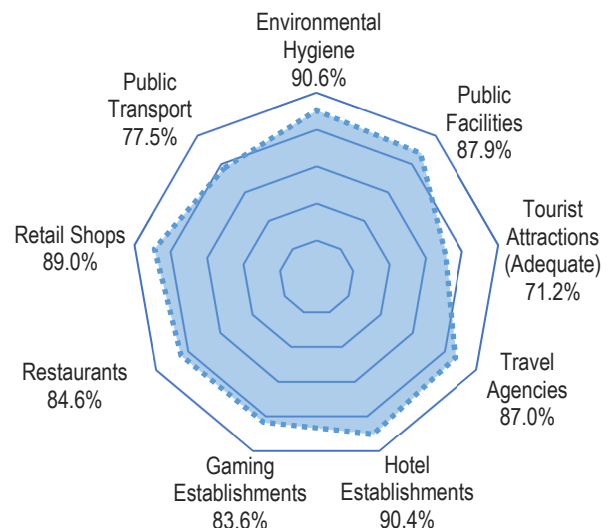
Per-Capita Spending of Visitors by Main Purpose of Visit



Structure of Visitor Spending



Proportions of Visitors who Expressed Favourable Comments on the Services/Facilities



Tourist Price Index

	Goods & Services							
	Food, Alcoholic Beverages and Tobacco	Clothing and Footwear	Accommodation	Restaurant Services	Transport and Communications	Medicine and Personal Goods	Entertainment and Cultural Activities	Miscellaneous Goods
Weight	12.78	15.81	23.06	17.47	8.11	6.33	2.07	14.38
QoQ (%)	-0.20	-4.76	-11.98	0.23	-0.75	2.87	-15.98	2.02
YoY (%)	3.43	9.17	8.35	1.49	2.61	5.12	-15.29	6.54

Residents Purchasing Outbound Services through Travel Agencies

Destination	'000								
	Total			Travelling On Package Tours			Travelling Under Own Arrangements		
	Q1/2024	Q1/2023	Change (%)	Q1/2024	Q1/2023	Change (%)	Q1/2024	Q1/2023	Change (%)
Total	113	66	71.5	25	10	156.2	88	56	56.8
Mainland China	81	54	48.9	22	7	193.1	59	47	26.1
Others	32	11	178.8	3	2	40.5	29	9	214.7

Historical Data for First Quarter

	2019	2020	2021	2022	2023
Visitors					
Visitor Arrivals ('000)	10 360	3 219	1 738	1 877	4 948
Average Length of Stay (Day)	1.1	1.4	1.7	1.3	1.3
Hotel Establishments					
Average Occupancy Rate of Guest Rooms (%)	91.9	41.3	44.9	40.8	74.9
Guests ('000)	3 487	1 472	1 454	1 375	2 705
Visitor Spending (excluding gaming expenses)					
Total Spending (Million MOP)	16 928	5 007	6 181	6 595	14 978
Per-capita Spending (MOP)	1 634	1 555	3 556	3 514	3 027
Tourist Price Index	137.92	136.47	115.78	116.96	138.20

Note: Due to rounding, total may not correspond to the sum of partial figures.

Methodology, Scope and Coverage

- Sources of data include the Public Security Police Force, travel agencies, hotel establishments and Visitor Expenditure Survey.
- Data on visitor arrivals are provided by the Public Security Police Force while information on package tour visitors and residents purchasing outbound services through travel agencies is obtained from travel agencies, on a monthly basis; however, data exclude travel agencies that suspended business and those non-contacts. Monthly information on the occupancy rate of guest rooms and guests is collected from hotel establishments, excluding those that suspended business and those that did not provide accommodation services to the public.
- Visitor Expenditure Survey adopts the quota sampling method. Enumerators conduct the survey at major departure points by collecting data on spending, as well as comments on services and facilities, from visitors during their stay in Macao. Results of Visitor Expenditure Survey were extrapolated from valid samples, whereas results for visitors' comments were derived by aggregating the data collected from the samples.
- The Tourist Price Index reflects changes in the prices of goods and services purchased by visitors. The sections of goods and services, namely Food, Alcoholic Beverages and Tobacco; Clothing and Footwear; Accommodation; Restaurant Services; Transport and Communications; Medicine and Personal Goods; Entertainment and Cultural Activities; and Miscellaneous Goods, are determined according to the consumption pattern of visitors.

Glossary

Visitor¹: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident (individual or institution) in the place visited.

Classification of Visitors:

- Overnight Visitor: Visitor who stays at least one night in a residential unit, casino, etc. in the place visited, or has accommodation arrangement with a hotel establishment.
- Same-day Visitor: Visitor who does not stay overnight in any residential unit, hotel establishment, casino, etc. in the place visited, nor does he/she have accommodation arrangement with a hotel establishment.

Main Purpose of Visit¹: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors¹: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations and expenditure on purchase of assets and goods for resale.

Note1: The definitions are in reference to the **International Recommendations for Tourism Statistics 2008** of UNWTO.

Symbols and abbreviations

- No. Number
- % Percentage
- MOP Macao Pataca
- '000 Thousand
- YoY Year-on-year change
- QoQ Quarter-on-quarter change